



## **UKFD 2016: Take the Café Scientifique Challenge!**

**For UKFD this year the BMS is driving an initiative to stage as many mycological Café Scientifique events as possible. To assist your involvement we have compiled the following information.**

**Café Scientifique is a place where, for the price of a cup of coffee or a glass of wine, anyone can come to explore the latest ideas in science and technology. Meetings take place in cafes, bars, restaurants and even theatres, but always outside a traditional academic context.**

Your talk could be an ideal time to discuss your latest research, mycological innovations, the application of fungal biology research to industry, updates to large issues discussed in the media (e.g. antibiotic resistance, ash-dieback disease etc.), or perhaps a topic of personal interest. The talk should aim to be controversial, entertaining, authoritative, concise, capable of standing rigorous questioning, intellectually stimulating, delivered in plain English for the non-specialist or non-scientist, approx. 20 minutes, but broad enough to generate an hour's lively Questions & Answers.

### **What to do next?**

- Contact your local Café Scientifique venue to book the event by visiting <http://www.cafescientifique.org/>
- Inform the BMS office by emailing [megan@britmycolsoc.info](mailto:megan@britmycolsoc.info)
- We will create an area on the UKFD website from which to promote your event
- We will provide you with templates, including logos and graphics to create poster advertisements
- We will help you to target relevant local audiences, and compile a list of local contacts which can be used the following year to promote UKFD 2017.